

THE COOLER BEANIE



Our Cooler Beanie maintains an optimal brain temperature, and can improve:

- Focus
- Decision Making
- Reaction Time
- Coordination
- Mental Clarity

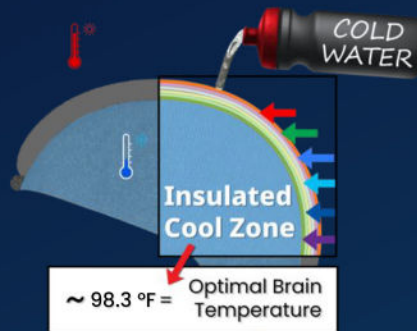
Plus, it can support concussion recovery and provide enhanced protection against heat-related illness

Maintains The Optimal Brain Temperature



Brain Temperature: 99.8°F

The Brain Cooler Technology MULTI-LAYERED INSULATION



Brain Temperature: 98.3°F

Elevated Brain Temperature

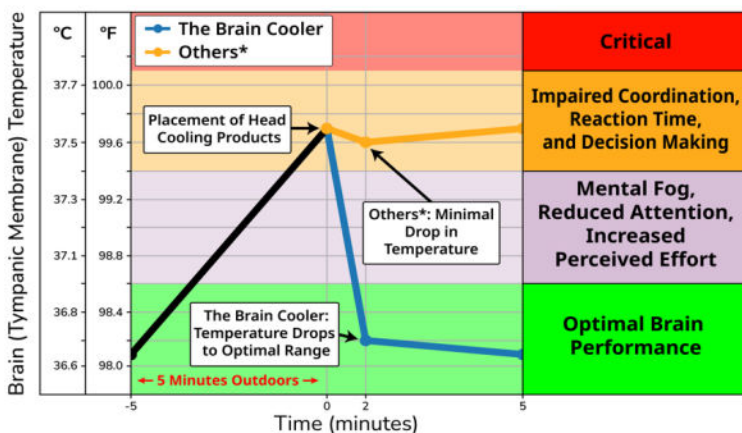
Impairs coordination, reaction time and decision making.

BRAIN COOLING IN ~2 MINUTES

Optimal Brain Temperature

Improved coordination, reaction time, decision making and more.

The Brain Cooler vs. Other Head Cooling Products



*Other Head Cooling Products tested included Cooling Caps, Cooling Hats, and Cooling Towels. No significant difference was noted between them.

KEY FEATURES

- ✓ UV Light Protection
- ✓ Multi-use / Machine Washable
- ✓ Cold Water Activated
- ✓ Helps bring and KEEPS brain temperature in optimal range while in use
- ✓ Patent Pending
- ✓ Developed by a Double Board-Certified Physician

www.thebraincooler.com